

## Message Text

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63

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
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R 231415Z JUL 75

FM AMCONSUL BREMEN

TO USDOC WASHDC

INFO SECSTATE WASHDC 1716

AMEMBASSY BONN

UNCLAS BREMEN 0364

COMMERCE FOR MR. JOHN M. BATALLER, DIRECTOR, COMMERCIAL  
REPRESENTATION DIV., OFFICE OF MARKET PLANNING

BONN FOR ECON:CC

E.O. 11652: N/A

TAGS: APER, GW

SUBJECT; FSL REGIONAL SEMINARS IN EUROPE IN FY 76

1. WITH REFERENCE TO MR. BATALLERS MEMORANDUM OF JULY 15,  
WE WOULD LIKE TO SUGGEST THE FOLLOWING TOPICS FOR INCLUSION  
IN AGENDA FOR FSL SEMINARS:

A. A BRIEF DISCUSSION OF THE ORGANIZATIONAL STRUCTURE OF  
USDOC/DIBA, AND ESPECIALLY THE ROLES OF THE VARIOUS OFFICES  
IN BIC. ALSO, THE INTERFACING OF USDOC AND STATE DEPT IN  
EXPORT TRADE PROMOTION MAY BE OF INTEREST.

B. ROLE OF USDOC DISTRICT OFFICES AND OTHER U.S. EXPORT  
PROMOTION ORGANIZATIONS.

C. FS POST ALERT REPORTING ON GENERAL ECONOMIC AND COMMERCIAL  
CONDITIONS IN HOST COUNTRIES AS RELATED TO US EXPORT POTENTIAL  
(IF NOT COVERED BY "FOREIGN MARKET REPORTS" UNDER ITEM 7 OF  
THE AGENDA).

D. SPECIAL FS POST INITIATIVES IN DEVELOPING TRADE LEADS,  
SUCH AS TRADE PROMOTION DAYS (SEE BONN'S A-181, MAY 7, 1975),  
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MAILING CAMPAIGNS AND MULTIPURPOSE CALLS.

E. EXPORT FINANCING AND THE ROLE OF THE EXIMBANK.

F. IN-STORE PROMOTIONS. USENIK

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## Message Attributes

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**Review Authority:** hartledg  
**Review Comment:** n/a  
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**Review Date:** 08 OCT 2003  
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**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006